

**Conference Cycle of the "Tuscany Towards Expo 2015" Project**  
**TUSCANY: A GLOBAL LABORATORY OF LIFE QUALITY**  
**WHEN MADE IN ITALY IS GOOD FOR YOU, MAKES YOU HAPPY AND CREATES JOBS**  
**TOWARDS EXPO 2015 (FEEDING THE EARTH)**

## **FIRMS' GOVERNANCE AND WELL-BEING AT THE WORKPLACE**

Saturday 24/01/2015 h 15-18

Polo Lionello Bonfanti, Loc. Burchio, Incisa e Figline Valdarno (FI)

We are facing an unprecedented change.

It concerns the reasons for firms' success and duration survival. In precedence such reasons depended largely on the access to financial capitals and technology.

Subsequently, we progressively entered a different age in which firms' destiny depends increasingly on the ability to connect in a common project people's various motivations, interests and preferences.

Never before the border between succeeding and failing has been depending on people's qualities, starting with their abilities to build productive constructive relationships. However, such unprecedented change has not been accompanied by a change in firms' organizational models emphasizing the pivotal role of human component. On the contrary, organizational policies within firms have mainly evolved towards putting more stress on human relationships: more pressure, more stress, more incentives, more controls, more conflicts, more competition among workers, etc. Arguably such situation leads to a crisis of well-being on the workplace of which and the plague of suicides within the some big corporations, that recently got the attention of the media, seems to be are just the tip of the iceberg of distress.

What changes are possible in companies to improve the work experience of people? Are there organizational choices capable to increase both productivity and the sense of living a good life even during the work experience?

Programme:

h 15 Anouk Grevin (economist, University of Nantes)

h 15.50 Helena A. Marujo (psychologist, University of Lisbon)

Coffee break

h 17 Arne L. Kalleberg (sociologist, University of North Carolina at Chapel Hill)

h 17.50 Conclusion

Chair: Stefano Bartolini (economist, University of Siena)

Live: <http://youtu.be/iywg6BF7k2M>

